



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
 1010 Wisconsin Ave. NW
 Ste 800
 Washington, DC 20007

Advertiser	Patriot Majority
Product	Issue
Estimate Number	1770

Invoice #	106562-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/26/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106562
Alt Order #	06852078
Deal #	
Order Flight	09/13/12 - 09/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	84
Product Code	91

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/13/12 to 09/19/12	5x		MTWTF--				
	KSNV			Th	09/13/12	:30	5:48 AM		PM12-105H Know	\$600.00		3
	KSNV			F	09/14/12	:30	5:23 AM		PM12-105H Know	\$600.00		1
	KSNV			M	09/17/12	:30	5:50 AM		PM12-105H Know	\$600.00		2
	KSNV			Tu	09/18/12	:30	5:58 AM		PM12-105H Know	\$600.00		5
	KSNV			W	09/19/12	:30	5:19 AM		PM12-105H Know	\$600.00		4
	KSNV			09/20/12 to 09/26/12	1x		MTWTF--					
	KSNV			Tu	09/25/12	:30	5:26 AM		PM12-105H Know	\$600.00		6
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/13/12 to 09/19/12	2x		MTWTF--				
	KSNV			M	09/17/12	:30	6:57 AM		PM12-105H Know	\$1,000.00		2
	KSNV			Tu	09/18/12	:30	6:27 AM		PM12-105H Know	\$1,000.00		1
3	KSNV	Today Show	658a-9am		09/13/12 to 09/19/12	5x		MTWTF--				
	KSNV			Th	09/13/12	:30	8:43 AM		PM12-105H Know	\$1,500.00		3
	KSNV			F	09/14/12	:30	7:24 AM		PM12-105H Know	\$1,500.00		4
	KSNV			M	09/17/12	:30	8:36 AM		PM12-105H Know	\$1,500.00		2
	KSNV			Tu	09/18/12	:30	8:27 AM		PM12-105H Know	\$1,500.00		1
	KSNV			W	09/19/12	:30	7:59 AM		PM12-105H Know	\$1,500.00		5
4	KSNV	News 3 Sunrise SATURDAY	6a-7a		09/10/12 to 09/16/12	1x		-----S-				
	KSNV			Sa	09/15/12	:30	6:18 AM		PM12-105H Know	\$350.00		1
5	KSNV	News 3 Today - SAT	9am-930am		09/10/12 to 09/16/12	1x		-----S-				

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or to any other entity shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all placement orders shall be subject to the terms and conditions of the applicable order form. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Media Provider warrants that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin or ancestry.



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Advertiser	Patriot Majority	Invoice #	106562-1
Product	Issue	Invoice Date	09/30/12
Estimate Number	1770	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/26/12

Station	KSNV	Order #	106562
Account Executive	Amy McCreary	Alt Order #	06852078
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	09/13/12 - 09/22/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	84
Special Handling		Product Code	91

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
5	KSNV	News 3 Today - SAT	9am-930am								
	KSNV			Sa	09/15/12	:30	9:25 AM	PM12-105H KNOW	\$500.00		1
6	KSNV	Sunday Today	7a-8am								
	KSNV			Su	09/16/12	:30	7:26 AM	PM12-105H KNOW	\$625.00		1
7	KSNV	ROS	5a-458a								
	KSNV			Su	09/16/12	:30	9:59 PM	PM12-105H KNOW	\$500.00		1
8	KSNV	Wake Up Early Wagners	430a-5a								
	KSNV			Su	09/16/12	:30	4:59 AM	PM12-105H KNOW	\$200.00		1
	KSNV			M	09/17/12	:30	4:59 AM	PM12-105H KNOW	\$200.00		1
	KSNV			W	09/19/12	:30	4:53 AM	PM12-105H KNOW	\$200.00		2
9	KSNV	Wake Up Early Wagners	430a-5a								
	KSNV			Tu	09/25/12	:30	4:42 AM	PM12-105H KNOW	\$200.00		1
10	KSNV	M-F Today Show II	9-10a								
	KSNV			M	09/17/12	:30	9:58 AM	PM12-105H KNOW	\$900.00		1
	KSNV			Tu	09/18/12	:30	9:27 AM	PM12-105H KNOW	\$900.00		3
	KSNV			W	09/19/12	:30	9:59 AM	PM12-105H KNOW	\$900.00		2
11	KSNV	Rachael Ray	11am-12pm								
	KSNV			Th	09/13/12	:30	11:42 AM	PM12-105H KNOW	\$325.00		3
	KSNV			F	09/14/12	:30	11:14 AM	PM12-105H KNOW	\$325.00		1

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
11	KSNV	Rachael Ray	11am-12pm								
	KSNV			Tu	09/18/12	:30	11:20 AM	PM12-10SH Know	\$325.00		2
12	KSNV	Noon News	12-1230pm								
	KSNV			09/13/12 to 09/19/12	4x	MTWTF--					
	KSNV			F	09/14/12	:30	12:13 PM	PM12-10SH Know	\$425.00		4
	KSNV			M	09/17/12	:30	12:12 PM	PM12-10SH Know	\$425.00		3
	KSNV			Tu	09/18/12	:30	12:10 PM	PM12-10SH Know	\$425.00		2
	KSNV			W	09/19/12	:30	12:17 PM	PM12-10SH Know	\$425.00		1
	KSNV			09/20/12 to 09/26/12	1x	MTWTF--					
	KSNV			Th	09/20/12	:30	12:19 PM	PM12-10SH Know	\$425.00		5
13	KSNV	Dr Phil	3-4p								
	KSNV			09/13/12 to 09/19/12	4x	MTWTF--					
	KSNV			Th	09/13/12	:30	3:33 PM	PM12-10SH Know	\$450.00		4
	KSNV			M	09/17/12	:30	3:57 PM	PM12-10SH Know	\$450.00		3
	KSNV			Tu	09/18/12	:30	3:49 PM	PM12-10SH Know	\$450.00		2
	KSNV			W	09/19/12	:30	3:12 PM	PM12-10SH Know	\$450.00		1
	KSNV			09/20/12 to 09/26/12	1x	MTWTF--					
	KSNV			F	09/21/12	:30	3:36 PM	PM12-10SH Know	\$450.00		5
14	KSNV	4PM NEWS (1 hour)	4-5pm								
	KSNV			09/13/12 to 09/19/12	4x	MTWTF--					
	KSNV			F	09/14/12	:30	4:15 PM	PM12-10SH Know	\$700.00		3
	KSNV			M	09/17/12	:30	4:14 PM	PM12-10SH Know	\$700.00		4
	KSNV			Tu	09/18/12	:30	4:28 PM	PM12-10SH Know	\$700.00		2
	KSNV			W	09/19/12	:30	4:22 PM	PM12-10SH Know	\$700.00		1
15	KSNV	4PM NEWS (1 hour)	4-5pm								

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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106562
Alt Order #	06852078
Deal #	
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Billing Calendar	Broadcast
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
15	KSNV	4PM NEWS (1 hour)	4-5pm								
				09/13/12 to 09/19/12	4x	MTWTF--					
	KSNV			Th	09/13/12	:30	4:41 PM	PM12-105H Know	\$700.00		4
	KSNV			M	09/17/12	:30	4:49 PM	PM12-105H Know	\$700.00		2
	KSNV			Tu	09/18/12	:30	4:43 PM	PM12-105H Know	\$700.00		1
	KSNV			W	09/19/12	:30	4:54 PM	PM12-105H Know	\$700.00		3
16	KSNV	M-F Early News	5-630p								
				09/13/12 to 09/19/12	12x	MTWTF--					
	KSNV			Th	09/13/12	:30	5:29 PM	PM12-105H Know	\$1,200.00		2
	KSNV			Th	09/13/12	:30	6:25 PM	PM12-105H Know	\$1,200.00		1
	KSNV			F	09/14/12	:30	5:22 PM	PM12-105H Know	\$1,200.00		3
	KSNV			F	09/14/12	:30	6:22 PM	PM12-105H Know	\$1,200.00		4
	KSNV			M	09/17/12	:30	5:14 PM	PM12-105H Know	\$1,200.00		11
	KSNV			M	09/17/12	:30	6:11 PM	PM12-105H Know	\$1,200.00		6
	KSNV			M	09/17/12	:30	6:28 PM	PM12-105H Know	\$1,200.00		5
	KSNV			M	09/17/12	:30	6:29 PM	PM12-105H Know	\$1,200.00		8
	KSNV			Tu	09/18/12	:30	6:15 PM	PM12-105H Know	\$1,200.00		7
	KSNV			Tu	09/18/12	:30	6:16 PM	PM12-105H Know	\$1,200.00		12
	KSNV			W	09/19/12	:30	6:14 PM	PM12-105H Know	\$1,200.00		10
	KSNV			W	09/19/12	:30	6:28 PM	PM12-105H Know	\$1,200.00		9
				09/20/12 to 09/26/12	1x	MTWTF--					
	KSNV			Tu	09/25/12	:30	5:23 PM	PM12-105H Know	\$1,200.00		13
17	KSNV	Sa-Su Early News	5pm-630pm								
				09/10/12 to 09/16/12	1x	-----S-					
	KSNV			Sa	09/15/12	:30	5:28 PM	PM12-105H Know	\$650.00		1
19	KSNV	M-F Jeopardy	630-7pm								

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Billing Calendar	Broadcast
Billing Type	Cash
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IDB #	
Advertiser Code	84
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Agency Ref	
Advertiser Ref	

Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
630-7pm		09/13/12 to 09/19/12	4x	MTWTF--				
	F	09/14/12	:30	6:54 PM	PM12-105H Know	\$1,300.00		4
	M	09/17/12	:30	6:53 PM	PM12-105H Know	\$1,300.00		3
	Tu	09/18/12	:30	6:43 PM	PM12-105H Know	\$1,300.00		1
	W	09/19/12	:30	6:58 PM	PM12-105H Know	\$1,300.00		2
7-730pm		09/13/12 to 09/19/12	4x	MTWTF--				
	F	09/14/12	:30	7:11 PM	PM12-105H Know	\$1,300.00		4
	M	09/17/12	:30	7:19 PM	PM12-105H Know	\$1,300.00		3
	Tu	09/18/12	:30	7:18 PM	PM12-105H Know	\$1,300.00		2
	W	09/19/12	:30	7:08 PM	PM12-105H Know	\$1,300.00		1
	09/20/12 to 09/26/12	1x	MTWTF--					
	Th	09/20/12	:30	7:29 PM	PM12-105H Know	\$1,300.00		5
8-10pm		09/17/12 to 09/23/12	1x	M-----				
	M	09/17/12	:30	9:39 PM	PM12-105H Know	\$6,000.00		1
8-9pm		09/17/12 to 09/23/12	1x	--W----				
	W	09/19/12	:30	7:58 PM	PM12-105H Know	\$2,400.00		1
1P-9PM		09/10/12 to 09/16/12	1x	-----S				
	Su	09/16/12	:30	7:08 PM	PM12-105H Know	\$10,000.00		1
11pm-1135pm		09/13/12 to 09/19/12	3x	MTWTF--				

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Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of this invoice. Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all advertising is an agency requesting advertising on behalf of a client. Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all advertising shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions printed on otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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24	KSNV	M-F News 3 at Eleven	11pm-1135pm								
	KSNV			F	09/14/12	:30	11:34 PM	PM12-105H Know	\$1,100.00		1
	KSNV			M	09/17/12	:30	11:33 PM	PM12-105H Know	\$1,100.00		2
	KSNV			Tu	09/18/12	:30	11:34 PM	PM12-105H Know	\$1,100.00		3
25	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm								
	KSNV			Sa	09/15/12	1x	-----S-				
	KSNV			Sa	09/15/12	:30	11:29 PM	PM12-105H Know	\$1,100.00		1
26	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm								
	KSNV			Su	09/16/12	1x	-----S				
	KSNV			Su	09/16/12	:30	11:13 PM	PM12-105H Know	\$1,100.00		1
27	KSNV	Tonight Show	1135p-1237a								
	KSNV			Th	09/13/12 to 09/19/12	2x	MTWTF--				
	KSNV			Th	09/13/12	:30	11:56 PM	PM12-105H Know	\$700.00		1
	KSNV			Tu	09/18/12	:30	12:08 AM	PM12-105H Know	\$700.00		2
Aired Spots 78											

Gross Total	\$82,775.00
Agency Commission	\$12,416.25
Net Amount Due	\$70,358.75
Payment Terms 30 Days	

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